

# Media Registration Manual

For Media

Ver.3

Uploaded:2019.07.16

Interview, Coverage

**Tourism EXPO Japan Promotion Office** 

TEL: +81(0)3-5510-2004 Email: event@t-expo.jp

( Operation Hours : 9:30~17:30 JST, Mon - Fri )

**Business Meeting** 

Tourism EXPO Japan Business Meeting Secretariat TEL: <u>+81(0)3-6737-9389</u> Email: <u>t expo2019biz@bsec.jp</u> ( Operation Hours: 9:30~17:30 JST, Mon - Fri )

## System Overview

## Media Coverage

## Media Registration is necessary



Entry for requests is scheduled to start on Jul. 18 (Wed).

## If you are also participating in the Business Meetings

## Registrations for both Media and Business Meeting Matching Member are required

#### **Business Meeting Matching Member Registration**

#### Completed

#### Please complete your Media registration first (refer to the flow indicated on top of this page).



After approval from the organizer, the account will be activated (within 5 business days).

## **Business Meeting Schedule (Business Meeting Frame)**

The business meeting frame (= session schedule) can be freely set according to your own schedule during the business meeting such as program coverage and networking, your break time.

	Day1 The 24th(THU) Oct.	Day2 The 25th (FRI) Oct.	
9:00 9:05	8:00 $\sim$ 12:00 Exhibition Setup, Preparation for in-Booth	8:00~10:00 Preparation for in-Booth Business Meetings	9:00 9:05
9:10 9:15	Business Meetings		9:10 9:15
9:20 9:25			9:20 9:25
9:30 9:35			9:30 9:35
9:40 9:45			9:40 9:45
9:50 9:55		10:00~ Doors of TEJ, IB, IR open	9:50 9:55
10:00			10:00
10:05	10:00~	10:05-10:25	10:03
10:15	Inbound Tourism Business EXPO Doors open(IB)、	Session10 / セッション10	10:15
10:25 10:30	IR GAMING EXPO(IR)	15minutes-interval / インターバル15分	10:25
10:35 10:40	Dears anon	10:40 11:00	10:35 10:40
10:45 10:50	Doors open	10.40-11.00	10:45 10:50
10:55 11:00		Sessionity 299371	10:55 11:00
11:05		15minutes-interval / インターバル15分	11:05
11:15		11:15-11:35	11:15
11:25		Session12 / セッション12	11:25
11:35			11:35
11:40 11:45		15minutes-interval / 1 ノダーバル15分	11:40 11:45
11:50 11:55		11:50-12:10	11:50 11:55
12:00 12:05	$12.00 \sim \text{Tourism EXPO}$ Japan (TEI) Doors open	Session13 / セッション13	12:00 12:05
12:10 12:15		15minutes-interval / インターバル15分	12:10 12:15
12:20 12:25			12:20 12:25
12:30	12:25-12:45	12:25-12:45	12:30
12:40	Session1 / セッション1	Session14 / セッション14	12:40
12:45	15minutes-interval / インターバル15分	15minutes-interval / インターバル15分	12:45
12:55	13:00-13:20	13:00-13:20	12:55
13:05 13:10	Session2 / ヤッション2	Session15 / ヤッション15	13:05 13:10
13:15 13:20			13:15 13:20
13:25 13:30	15minutes-interval / インターバル15分	15minutes-interval / インターバル15分	13:25 13:30
13:35 13:40	13:35-13:55	13:35-13:55	13:35 13:40
13:45 13:50	Session3 / セッション3	Session16 / セッション16	13:45 13:50
13:55	15minutes-interval / インターパル15分	15minutes-interval / インターパル15分	13:55
14:05			14:05
14:15	14:10-14:30	14:10-14:30	14:10
14:20	Session4 / セッション4	Session17 / セッション17	14:20
14:30 14:35	15minutes-interval / インターバル15分	15minutes-interval / インターバル15分	14:30 14:35
14:40 14:45	14-45 15-05	14.45 15.05	14:40 14:45
14:50 14:55	14.45-15.05 Section5 / かいション5	14.45-13.05 Session18 / セッシュン18	14:50 14:55
15:00 15:05	3633101137 277 373	563301107 2773710	15:00 15:05
15:10 15:15	15minutes-interval / インターバル15分	15minutes-interval / インターパル15分	15:10 15:15
15:20	15:20-15:40	15:20-15:40	15:20
15:30	Session6 / セッション6	Session19 / セッション19	15:30
15:40	15 minutes interval ノインターパル15分	1Eminutes interval / 1/10-15/11/15	15:40
15:45		Isminutes-Interval / 1/2//001397	15:45
15:55	15:55-16:15	15:55-16:15	15:55
16:05 16:10	Session7 / セッション7	Session20 / セッション20	16:05 16:10
16:15 16:20	15minutes-interval / インターバル15分	15minutes-interval / インターバル15分	16:15 16:20
16:25 16:30		10.20.10.20	16:25 16:30
16:35 16:40	16:30-16:50	16:30-16:50	16:35 16:40
16:45	Session8 / セッション8	Session21/セッション21	16:45
16:55	15minutes-interval / インターバル15分	15minutes-interval / インターバル15分	16:55
17:00	17:05-17:25	17:05-17:25	17:00
17:10 17:15	Secsion 9 / 77/27/9	Session22 / ヤッション22	17:10 17:15
17:20 17:25			17:20 17:25
17:30 17:35	20minutes-interval / インターバル20分	15minutes-interval / インターバル15分	17:30 17:35
17:40 17:45		17:40-18:00	17:40 17:45
17:50	17:45-18:15	Session23 / セッション23	17:50
18:00	Speed Networking		18:00
18:10	<b>スピートネットワーキング</b>	18:00-20:00	18:10
18:15		Reception in Exhibit booths / 小間内レセプション	18:15
18:25 18:30	18:30-20:00 WELCOME RECEPTION		18:25 18:30

## Press Coverage Program Schedule (Tentative)

After your account is successfully created, you will be able to access your My Page. Please register from your My Page for programs to interview or cover. Registration is scheduled to start from Jul. 16 (TUE).

	12:30~14:25	Opening Ceremony(Opening Ceremony, Japan Tourism Awards, Keynote Speech)	HYATT REGENCY OSAKA
	12:00~18:00	In-booth Business Meetings(Industry Professionals Day)Inbound Tourism Business EXPO open from 10:00	INTEX OSAKA
Oct. 24	14:45~15:15	Press conference	HYATT REGENCY OSAKA
(THU)	16:00~18:00	TEJ Ministerial Round Table	HYATT REGENCY OSAKA
	18:30~20:00	WELCOME RECEPTION	INTEX OSAKA
	12:00~18:00	VJTM2019	INTEX OSAKA

	10:00~20:00	In-booth Business Meetings (Industry Professionals Day)	INTEX OSAKA
	10:00~12:00	Digital Marketing Symposium	INTEX OSAKA
Oct.25 (FRI)	13:00~14:30	Entertainment Symposium	INTEX OSAKA
	16:00~18:00	Asia Symposium	INTEX OSAKA
	09:30~18:00	VJTM2019	INTEX OSAKA

Oct.26	10:00~18:00	Travel Showcase (General Public Day)	INTEX OSAKA
(SAT)	09:30~14:30	VJTM2019	INTEX OSAKA

Oct.27 (SUN)	10:00~17:00	Travel Showcase	(General Public Day)	INTEX OSAKA
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#### For inquiries regarding press coverage please contact below

Interview, Coverage

Tourism EXPO Japan Promotion Office

TEL: +81(0)3-5510-2004 Email: event@t-expo.jp

( Operation Hours : 9:30~17:30 JST, Mon – Fri )



Proceed to "Media Registration" from Tourism EXPO Japan 2019 website (<u>https://t-expo.jp/</u>)

## Accessible from any of the following pages





#### Proceed to Media registration





#### Please check the Notes before you register!

Please read the notes at the top of the page carefully.

## **Media Registration**

For details of registration flow, please refer to the registration manual. [For Media] Media Registration Manual(PDF)

Click here to enter last year's data into the fields

< ! Please note below before registration ! >

OAfter your registration, You will receive an email for the activation of your account.

If you have not activated your account (not opened an URL on the email) within 1 week,

You will not be able to login to your individual page ("My Page"). Please check the email within the time.

\*If you could not find the email, please check the spam or bulk folder.

OIf you will participate in the Business Meeting, please proceed to the "Business Matching Member Registration" after the activation of your account.

When your account has been successfully created, the following contents will be available to you from your account page.

• Editing registered information (Basic Profile, Matching Member Profile)

• Registration for programs to interview or cover \*Start from 16th July

\* Your registration may be declined if you do not register your company/organization, or if you are from an unrelated industry.

Please make sure to read the following before starting the visitor registration process.

2

Please read "About the regulation for Media participation " and "About the handling of the personally identifiable information you provide", and click " I agree " box.





If you click the red button on the top and enter your ID and Password, last year's registered information will be reflected to fields.

Click "Click here to enter last year's data into the fields"

#### Media Registration

For details of registration flow, please refer to the registration manual. [For Media] Media Registration Manual(PDF)

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OIf you will participate in the Business Meeting, please proceed to the "Business Matching Member Registration" after the activation of your account.

2

Please enter the login ID and password of the account registered in 2018.

Notification		×
Please input y	our <u>2018's Visitor</u> Login ID and Password.	
Login ID (E-mail) Password		
If you forget you confir	r 2018's ID and/or password, you can not reissue or m them, so please register a new account.	
	Click here to reflect last year's data into the fields.	]

If the ID and password are entered correctly, the data registered last year will be entered.
※ If you forgot your ID and password, please register a new account.
※ Please register items which are new this year.



Please follow the steps and fill out your company's information

- 1 Enter your company's basic information in "Basic Profile" area.
  - Items marked in red with " $\times$ " are mandatory.
    - Some items require a specific character format.

Please be careful when you are filling out the information.

F	Please register the basic profile(s) of "your company".				
2	All items marked by "*" a	re mandatory field.			
	Company Name *				
	(in English)				

3	Company Name (in Japanese)	
3	Company Name (in Katakana)	
	URL	

Note! If you wish to participate in Business Meetings, you must fill out your company's URL.

4

2

3

When registering [Location of your Company] please select the correct area where your company/office is located.

Location of your	 
	 $\sim$
company *	



Please follow the steps and fill out your company's information

#### Select "Business Type" and name of media you are representing

Business Type X	□ TV	Radio
You may make more	(English)	(English)
than one selection)	(Japanese)	(Japanese)
	Newspaper	Industry Newspaper
	(English)	(English)
	(Japanese)	(Japanese)
	□ Leisure, Sport Newspaper	Magazine
	(English)	(English)
	(Japanese)	(Japanese)
	Travel Magazine	Industry Magazine
	(English)	(English)
	(Japanese)	(Japanese)
	Travel Guide Book	□ Internet (Web News)
	(English)	(English)
	(Japanese)	(Japanese)
	□ Internet (Blog)	□ Other
	(English)	(English)
	(Japanese)	(Japanese)

#### Select "Date you are going to visit"

Date you are going to		
visit this event *	Thusday 20 September	Friday 21 September
(You may make more	□ Saturday 22 September	Sunday 23 September
than one selection)		

7

6

#### Select "Plans for your media coverage"

Plans for your media	O Yes	O No
coverage *	Media Name (English)	·
	) Media Name (Japanese)	
	Publication Date, etc.	

Note

If you select 'Yes', please fill out the name of the media and the date of exposure.



Select device you will be using "Photograph or Film"

 Photograph or Film \*
 Photograph

 (You may make more
 N/A (None of the Above)

 than one selection)
 N/A (None of the Above)

🗌 Film



### Please follow the steps and fill out the information

Please enter your basic information. If the registrant is different from the person actually visiting, please register the information of the actual visitor.

Please register "your" basic profile.

All items marked by "*" are mandatory field.		
Family Name * (in English)	e.g. Ryoko	
First Name * (in English)	e.g. Taro	

2

Please register your accessible e-mail address. This e-mail address is the login ID of "My Page" and you will receive a contact from the secretariat. Make sure to enter a valid e-mail address.

E-mail *	
Repeat e-mail address * (for confirmation)	

If you would like to share e-mail from the secretariat via CC mail, please fill in the email address in this column. (Optional)

#### \*Multiple emails can be entered, separated by a comma $\lceil, \rfloor$

CC. E-mail	
	You are able to register other E-mail address as "CC" in e-mail.
	Emails excluding the an email for the activation for your account will be delivered to also CC E-mail address.
	*Multiple emails can be entered, separated by a comma [,]

3

Please set a password for logging in to "My Page" that can be checked after registration is completed.

Password *	
	Passwords must:
	- Contain no fewer than 6, and no more than 12 characters (single-byte alphanumeric characters only)
	- Contain at least one letter and one number
	Example: Tourism2018
Repeat password * (for confirmation)	



#### Please follow the steps and fill out the information

Enter "Emergency Contact Number". Please enter a cell phone number which can be used to contact you on the day of the meetings. In case of emergency, the secretariat may need to get in touch with you.

Emergency Contact	
Number *	0.000.0000.0000
[Mobile Phone]	e.g. 080-0000-0000

2

1

For Profile Image, please attach a headshot of the participant, a company logo, company materials , or the like, which can be used as reference for your negotiating partner to find you.

Please upload your organization's profile image	参照 (e.g. Photogragh of your face, Company's logo, buildings, or regional landscape) *Please upload data with ""Jpeg"" for image, or ""PDF"" for document. (Up to 3MB)
⊳ Note Pl	ease prepare the file with a size of 3 MB or less.



#### Select " How did you find out about this event first?"

How did you know this event first? *	Official Website Newspaper	
(You may make more	Name of Parper:	
than one selection)	Magazines	
	Name of Magazine:	
	TV, Radio	
	Title of Show:	
	Flyer(s)	Poster(s)
	Internal Publication of Your company	$\Box$ Information from Your Colleagues or Friends
	□ Announcement from Organizers	□ Other

#### If you wish to participate in the Business Meetings as a Buyer, please select "Yes"

Are you going to	*Participants of Business Meeting are required to be Media workers who are engaging in Editing, Production,			
participate in the	Planning and research.			
Business Meetings as	● Yes ○ No			
Buyer? *	Do you agree with the Terms and Conditions of Participation of Tourism EXPO Japan 2018?			
	Agree			

Note

If you select "Yes", the terms and regulations for the Business Meetings will appear. Please follow the steps and fill out the information.







Please make sure to "Activate Your Account" by clicking the URL on the automatic e-mail from the secretariat.

After you enter your media registration, the screen shown below will appear. When you receive the mail, please access the URL to activate your account within 1 week. After that, you will be able to log in to your My Page.

Thank you for your Visitor Registration Please open an URL on the email we delivered, and activate your account w OAfter your registration, You will receive an email for the activation of your account. In case you have not activated your account (not opened an URL on the email) within 1 week, You will not be able to login to your individual page ("My Page"). Please check the email within the time #If you could not find the email, please check the spam or bulk folder.	within 1 week	•	The automatic mail from the secretari will be sent to your e-mail address.
Olf you will participate in the Business Meeting, please proceed to the "Business Matching Member Regis after the activation of your account. Olf other problem occurs, please contact the following contacts.	Nama		
f this screen appears, your egistration is completed.	Thank you for your Visi • Please open an URL t If the account is not act 4 This URL is valid only -	tor Registration in Tourism elow and activate your at ivated, you can not down once for activation of accc	n EXPO Japan 2019. ccount within 1 week. load "Entry Pass" which is necessary for admission on the day. punt. *NOT Login URL
•	*After the activation, pl	ease open an "Login URL	CTIVATION URL " and login to your ind use age ( "My Page" ).
Media Registration Complete Mr. dammy Your account has been verified. You may now log in to your account. If you will participate in the Business Mething, please click on the button below and proceed to the "Business Matching Member Registration".	*In case you have not a •Once your account h •Download your "Er	ctivated your account (no ts been successfully creat try Pass" (downloadat	ed, you will be able to do the following after logging be on your "My Page" from the 1st of Oct. "TBD)
Proceed to Business Matching Member registration			

As one week has passed since we delivered a confirmation mail to activate your account. Your session has expired. Please inquire the Secretariat (t\_expo2019biz@bsec.jp) Session has expired. Session has expired.

Please inquire the Secretariat (+81 3-6737-9389)

sion has expired.

If you have already activated your account, You are able to login to your "My Page".

Thank you for your time!

 $\odot$ 

Coverage application is scheduled to open on Jul. 16<sup>th</sup>(TUE). If you will participate in the business meeting as Buyer, please proceed to "Matching Member Registration".



If you wish to participate in the Business Meetings, you must register for "Business Meetings Matching Member" in addition to "Media" registration. Please follow the registration flow below and register for the Matching Member.

Select "Business Matching Member Registration" after you complete your Media registration, or enter from your My Page.

ledia Registration Complete		Edit Profi
Mr. dammy dammy	w	elcome
Your account has been verified. You may now log in to your account.		
"Business Matching Member Registration".		
Log in to your account Proceed to Business Matching Member registration		
	Y	ou have not com sing the Busines



Please check the regulation for Media participation, and click "I agree" box.



Matching Member Registration1/4 "Entering Company Information"



	Your accour will be After activation of y	nt will be reviewed by th activated within approx our registration, you wi	e secretariat, and if approved, kimately 5 business days. Il be able to use the matching system.
	Enter the neces	ssary information for	Business Meetings matching.
1	Please enter your content information" area.	ompany's basic informa <sup>.</sup>	tion in the "Business negotiation
2	All items marked in	red with "※" are mand	atory.
3	Please note that so Also, there are som Please register th	me items specify the cha e items where you can r he information require	aracter format. nake multiple selections. d for business matching.
	All items marked by "*" are	e mandatory field.	5
	Business negotiation categories which you expect * (You may make more than one selection)	*Please check the category(es) which yo Outbound Travel from Japan Inbound Travel to Japan	u are eligible to a person responsible. Japanese Domestic Travel Tourism-Related Solution Business
E	Expertise / Professional Fields * (in English)	Up to 100 characters e.g. Planning and	producing of Web magazine.

Some items have a character limit. Please check the character counters and enter within the limit.

PR Messages	*Please enter the information of your company's general profile, nature of business and type of tour
(III EIIGIISII) *	
	~ ~
	Up to 400 characters Character Count: 0





Please select as many frames as possible in order to make the business meeting productive.
 Please make sure that your schedule can be changed until the 30<sup>th</sup> (MON) September.
 However, if you change a frame where an appointment has already been finalized to "not available", the finalized appointment may not be transferred to other vacancies.
 Please select as many of the available opportunities as possible in order to make the business

meeting productive.

## NEW! Speed Networking -24<sup>th</sup>(THU)17:45-18:15

A new program established as an opportunity for participants to exchange business cards. Please participate as much as possible.







## Your registration will be activated after the organizer checks your registration and authorizes it

The screen shown below will appear if you have successfully completed the registration. Your Matching Member account will be activated after authorization from the organizer.

Your Business Matching Member Registration	on Has Been Completed.		
After the organizers' approval of your registration, you will be able organizers will process your application within about five working d	to login to your "My page" of the Business Matching System. The lays (Japan Time) .		
We hope you will enjoy finding many new business opportunities o	ver the two days of the Business Meeting using this system!		
Information about how to use the system, and the various services	provided, will be announced by email or on the exhibition website.		
Login to	your My Page		
creen while Waiting for Authorization			
our application has been forwarded.	Screen after Authorization		
tter the organizers' approval of your registration, you	A Edit Profile		
ill be able to login to your "My nage" of the Business	Welcome		
atching System. The organizers will process your pplication within about five working days (Japan Time) . you are still waiting for a confirmation after this time eriod, please contact the office below:			
atching System. The organizers will process your oplication within about five working days (Japan Time) . you are still waiting for a confirmation after this time ariod, please contact the office below: intact Us Jusiness Meeting> urism EXPO Japan Business Meeting Office 1: 81(0)3673-9399 mail: t-expo2018biz@bsec.jp pen: Weekdays 9:30-17:30	Edit Matching Member Profile		

▲You can edit/amend information from My Page. After the matching system is released on Aug. 20, you can check or send appointment requests by logging into your My Page.

#### ☺ Thank you for registering! ☺

Please refer to "Business Meetings User Manual" which will be uploaded around the middle of July for the details of the appointment request and other functions of the Business Matching System. Please check carefully when sending appointment requests and prepare ahead of time in order to make your business meetings productive. We appreciate your understanding and cooperation.

## Schedule up to Business Meetings

\*The below schedule is as of Jun.,2019, and may change in the future. If there is any change, we will make announcements.



10:05-18:00 Business Meetings (Session 10 $\sim$ 23) < INTEX OSAKA >

## **Frequently Asked Questions**

## What is the difference between registration for Media and registration for Matching Member?

P

Media registration is a registration necessary to attend the exhibition. You will not be able to participate in the Business Meetings just by Media Registration. If you register for the Matching Member and your registration is approved by the organizer, you will be able to attend the Business Meetings. In order to register for the Matching Member, you need to register for the Media first. Please note that you will be able to attend the Business Meetings as a Media, not as a Seller.

#### Can anyone register for Business Meeting Matching Member?

▼Only people who satisfy the following requirements can register for Business Meeting Matching Member under the media category.

- □ You must be a member of the press who can cover "Tourism Expo Japan" and release articles or broadcast programs about it.
- ☐ Members of the press who wish to participate in the Business Meetings as a Buyer.
- □ Members of the press who are one of the following;
- •Editors, reporters (writers), or photographers of newspaper companies or publishers with periodical publications.
- Freelance journalists or writers who have had their articles published in the above mentioned publications.
- •Editors, writers, or photographers of the internet news or information sites set up by corporations.
- ·Journalists and crews of TV production companies (including BS+CS+cable+internet TVs)
- Reporters and staff of radio production companies
- Reporters and photographers who have coverage contracts with the above mentioned production companies or editorial staff.

%Sales and advertising departments of advertising agencies, newspapers, publishers, television stations, radio stations, etc. (including those assigned to the exhibitors), PR companies, people who have set up blogs as individuals will not be eligible for media registration.

#### Is it possible to participate as a Seller, not as a Media?

B

Only exhibitors of the EXPO can register as Sellers.

#### Is it possible to have a business meeting with a Buyer?



We are sorry to inform you that it is not possible for Media registrants to have sessions with Buyers.

#### How can I enter " My Page "?



Please access the following URL and log in, using your e-mail address and password used for the registration. My Page login : https://tej2019.jcdbizmatch.jp/en/Login

#### I forgot my Login ID and/or password.

Г		C		,
13		_		L
13			21	L
18	-		=	L

Login ID is the e-mail address you used when registering. If you forgot your password, please click on the red frame on the right of the login screen, and follow the instructions.



#### I will not be able to participate in the Business Meetings.

If you only have Media registration, you do not have to delete your account. If you have completed your registration for the Business Meetings Matching Member as a Buyer, please contact the Business Meeting Secretariat by e-mail. Please make sure to include your registration number, your company name, contact person name, and registration date.

#### For Inquiry

Interview, Coverage

Tourism EXPO Japan Promotion Office TEL: +81(0)3-5510-2004 Email: event@t-expo.jp

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